



## What is a Bowl-a-Thon?

Embrace the fun, quality, team building experience of a bowl-a-thon with Junior Achievement, and make a difference for the students of our communities.

Bowlers build teams of sponsors and work toward individual fundraising goals before coming together to compete for prizes. Bowl-a-Thons are a great way to improve your company culture, support teambuilding and encourage camaraderie among your employees while raising money for JA Programs in local schools.

## How to start:

### Companies:

- Sign up an enthusiastic coordinator to lead teams and coordinate with JA to have a successful bowl-a-thon

### Company coordinators:

- Attend a coordinator training
- Select a location and time for your bowl-a-thon
- Recruit team captains

### Team Captains:

- Recruit 4 bowlers for your team of 5
- Register your team on QGiv
- Remind your team members to join your team online
- Motivate and monitor your team's progress

### Bowlers:

- Fundraising goal of \$100 per bowler
- Send emails asking friends and family to donate to JA as well as share site to social media
- Have fun and bowl!



## Take a look at a few of our participating companies:



Sponsored by





# About Junior Achievement



Junior Achievement empowers young people to own their economic success. JA's proven programming leverages classroom volunteers to inspire students with interactive activities teaching financial literacy, career readiness and entrepreneurship. We serve over 46,000 students in Greater Cincinnati, Northern Kentucky, Greater Butler and Warren Counties, and Dayton and the Miami Valley.

## Junior Achievement Impact

93% of JA Alumni have a high school diploma or GED and were 67% more likely to have an advanced college degree.

33% of JA Alumni credit JA for influencing their career decision and 88% said they were satisfied with their career.

JA Alumni are 2½ times more likely to be involved in starting a business.

1 in 5 JA Alumni work in the same field as their JA volunteer.

JA Alumni make nearly 20% more in salary.

JA USA conducted a survey of a scientifically valid sample of more than 700 JA Alumni. The results were then compared to general population data from a variety of sources, including US Census and the US Department of Education.

### Get Started Today!

#### **GREATER CINCINNATI & NKY**

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